



NATIONAL
AGRICULTURAL
STATISTICS
SERVICE

2007 Oregon Vineyard and Winery Report

February 2008
Frequency: Annual

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For the third year in a row Oregon produced and crushed a record amount of grapes. For the second year in a row Oregon grape growers planted a record number of new acres. Oregon's 370 wineries reported producing wine under 442 labels (or brands). Increased production in 2006 gave wineries the ability to sell 1.7 million cases of wine for \$207.8 million in 2007. Unfilled wine grape needs were higher in 2007; but many wineries noted the need for mature grapes, most frequently Pinot Noir.

September and October conditions west of the Cascade Mountains showcased early, fall-like weather including cool temperatures and wet fields. Growers reported issues with powdery mildew and low sugar levels. Several growers reported using bird netting for the first time in 2007 with good results. Funding for this annual survey is provided by the Oregon Wine Board.

Wine grapes: Acreage, yield, production, price and value, by variety, Oregon, 2006-2007

Variety	All planted acreage		Harvested acreage		Yield per harvested acre		Production		Price per ton ¹		Value of production	
	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007
	Acres	Acres	Acres	Acres	Tons	Tons	Tons	Tons	Dollars	Dollars	1,000 dollars	1,000 dollars
Cabernet Franc	105	131	77	90	2.83	2.78	218	250	1,750	1,790	382	448
Cabernet Sauvignon	490	571	418	494	2.51	2.85	1,051	1,406	1,630	1,840	1,713	2,587
Chardonnay	929	972	719	755	3.28	2.94	2,360	2,218	1,240	1,380	2,926	3,061
Gewurztraminer	192	203	175	179	2.66	2.68	465	480	1,120	1,170	521	562
Merlot	508	498	391	403	2.75	2.95	1,077	1,187	1,490	1,640	1,605	1,947
Muller Thurgau	81	92	72	67	5.93	5.73	427	384	920	920	393	353
Pinot Blanc	215	216	190	151	3.24	3.54	616	535	1,250	1,380	770	738
Pinot Gris	2,188	2,588	1,613	1,889	3.41	3.35	5,502	6,336	1,350	1,370	7,428	8,680
Pinot Noir	8,884	9,858	7,481	8,073	2.36	2.52	17,680	20,368	2,130	2,290	37,658	46,643
Sauvignon Blanc	66	76	39	50	3.31	2.42	129	121	1,180	1,200	152	145
Syrah	433	506	376	393	2.64	2.72	991	1,069	2,000	2,000	1,982	2,138
Tempranillo	119	133	77	101	2.23	2.50	172	253	1,970	1,900	339	481
Viognier	134	155	109	119	2.46	2.77	268	330	1,670	1,750	448	578
White Riesling	665	710	489	547	4.36	3.92	2,132	2,146	1,030	1,030	2,196	2,210
Zinfandel	60	66	51	23	2.57	3.96	131	91	1,700	1,730	223	157
All others	531	625	323	466	3.66	3.06	1,181	1,426	1,280	1,330	1,512	1,897
Total²	15,600	17,400	12,600	13,800	2.73	2.80	34,400	38,600	1,750	1,880	60,200	72,568

¹ Price per ton is a weighted average of prices received by Oregon grape growers and prices paid by Oregon wineries.

² Totals may not add due to rounding.

Wine grapes: Vineyards, acreage, yield and production, by county, Oregon, 2006-2007

County	Number of vineyards		All planted acreage		Harvested acreage		Yield per harvested acre		Production	
	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007
	Number	Number	Acres	Acres	Acres	Acres	Tons	Tons	Tons	Tons
Benton Co.	31	35	389	414	333	363	1.93	2.35	643	854
Clackamas Co.	43	44	338	403	276	303	2.55	2.75	705	832
Douglas Co.	52	50	857	902	719	753	2.66	2.51	1,914	1,888
Hood River Co.	14	14	122	150	100	123	2.26	1.95	226	240
Jackson Co.	73	76	1,208	1,306	948	976	3.10	3.06	2,942	2,991
Josephine Co.	32	30	552	605	454	480	3.27	3.26	1,483	1,563
Lane Co.	41	42	929	1,042	699	696	2.80	2.89	1,955	2,010
Linn Co.	12	12	67	61	43	42	2.09	2.02	90	85
Marion Co.	34	33	1,392	1,384	860	1,223	2.78	3.11	2,392	3,801
Polk Co.	71	77	2,082	2,660	1,853	1,891	2.60	2.70	4,812	5,097
Umatilla Co.	22	31	519	688	394	559	2.80	2.67	1,103	1,490
Wasco Co.	17	17	158	160	146	147	3.41	3.35	498	493
Washington Co.	78	78	1,533	1,800	1,305	1,387	2.90	2.97	3,786	4,122
Yamhill Co.	227	232	5,177	5,550	4,254	4,634	2.52	2.57	10,719	11,910
All others	23	21	277	275	216	223	5.24	5.49	1,132	1,224
Total	770	792	15,600	17,400	12,600	13,800	2.73	2.80	34,400	38,600

Wine grapes: Planted acreage, by variety and area, Oregon, 2007 and 2006 totals

Area	Cabernet Sauvignon	Char-donnay	Gewurz-traminer	Merlot	Pinot Blanc	Pinot Gris	Pinot Noir	Syrah	White Riesling	All others	All varieties	
											2007	2006
	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>
Benton Co.	6	16	6	1	4	70	298	3	1	9	414	389
Douglas Co.	51	52	19	53	9	73	355	61	45	184	902	857
Jackson Co.	168	87	6	208	5	107	70	215	40	400	1,306	1,208
Josephine Co.	22	62	31	74	12	83	230	18	41	32	605	552
Lane Co.	1	33	6	1	1	498	429	-	41	32	1,042	929
Marion Co.	2	45	7	-	7	440	728	10	99	46	1,384	1,392
Polk Co.	-	163	28	1	89	405	1,838	10	27	99	2,660	2,082
Washington Co.	1	69	35	1	19	392	1,103	5	103	72	1,800	1,533
Yamhill Co.	1	353	16	1	69	422	4,448	9	126	105	5,550	5,177
Other W. Valley and at large ¹	4	30	14	6	1	68	262	8	25	51	469	479
Columbia River ²	315	62	35	152	-	30	97	167	162	248	1,268	1,002
Total, 2007	571	972	203	498	216	2,588	9,858	506	710	1,278	17,400	-
Total, 2006	490	929	192	508	215	2,188	8,884	433	665	1,096	-	15,600

¹ Clackamas, Columbia, Coos, Crook, Deschutes, Jefferson, Klamath, Linn, and Multnomah counties.

² Gilliam, Hood River, Morrow, Sherman, Umatilla, Union, and Wasco counties.

Wine grapes: Harvested acreage, by variety and area, Oregon, 2007 and 2006 totals

Area	Cabernet Sauvignon	Char-donnay	Gewurz-traminer	Merlot	Pinot Blanc	Pinot Gris	Pinot Noir	Syrah	White Riesling	All others	All varieties	
											2007	2006
	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>
Benton Co.	6	16	3	1	3	51	272	3	1	7	363	333
Douglas Co.	41	46	19	47	5	67	313	49	38	128	753	719
Jackson Co.	151	70	4	173	4	76	34	173	34	257	976	948
Josephine Co.	17	44	29	39	12	74	194	14	30	27	480	454
Lane Co.	-	22	4	1	1	273	348	-	31	16	696	699
Marion Co.	2	34	4	-	3	415	678	5	44	38	1,223	860
Polk Co.	-	127	23	1	41	259	1,345	5	21	69	1,891	1,853
Washington Co.	1	61	30	1	13	236	887	3	90	65	1,387	1,305
Yamhill Co.	1	283	15	-	69	356	3,729	6	91	84	4,634	4,254
Other W. Valley and at large ¹	3	21	13	3	-	59	196	5	18	27	345	378
Columbia River ²	272	31	35	137	-	23	77	130	149	198	1,052	797
Total, 2007	494	755	179	403	151	1,889	8,073	393	547	916	13,800	-
Total, 2006	418	719	175	391	190	1,613	7,481	376	489	748	-	12,600

¹ Clackamas, Columbia, Coos, Crook, Deschutes, Jefferson, Klamath, Linn, and Multnomah counties.

² Gilliam, Hood River, Morrow, Sherman, Umatilla, Union, and Wasco counties.

Wine grapes: Production, by variety and area, Oregon, 2007 and 2006 totals

Area	Cabernet Sauvignon	Char-donnay	Gewurz-traminer	Merlot	Pinot Blanc	Pinot Gris	Pinot Noir	Syrah	White Riesling	All others	All varieties	
											2007	2006
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Benton Co.	8	29	11	1	7	147	630	3	3	15	854	643
Douglas Co.	89	152	45	104	13	247	750	104	120	264	1,888	1,914
Jackson Co.	376	211	3	578	13	270	118	507	68	847	2,991	2,942
Josephine Co.	93	170	109	76	34	217	621	40	145	58	1,563	1,483
Lane Co.	-	57	3	2	2	997	824	-	84	41	2,010	1,955
Marion Co.	4	89	16	-	6	1,524	1,842	10	163	147	3,801	2,392
Polk Co.	-	320	44	2	124	788	3,544	9	60	206	5,097	4,812
Washington Co.	2	185	76	1	62	747	2,374	2	338	335	4,122	3,786
Yamhill Co.	1	855	26	-	274	1,157	9,013	15	217	352	11,910	10,719
Other W. Valley and at large ¹	3	54	27	12	-	194	480	12	60	75	917	892
Columbia River ²	830	96	120	411	-	48	172	367	888	515	3,447	2,862
Total, 2007	1,406	2,218	480	1,187	535	6,336	20,368	1,069	2,146	2,855	38,600	-
Total, 2006	1,051	2,360	465	1,077	616	5,502	17,680	991	2,132	2,526	-	34,400

¹ Clackamas, Columbia, Coos, Crook, Deschutes, Jefferson, Klamath, Linn, and Multnomah counties.

² Gilliam, Hood River, Morrow, Sherman, Umatilla, Union, and Wasco counties.

Wine grapes: Vineyards, acreage, yield and production, by growing area, Oregon, 2006-2007

Growing area ¹	Number of vineyards		All planted acreage		Harvested acreage		Yield per harvested acre		Production	
	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007
	<i>Number</i>	<i>Number</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Columbia River and at large	68	83	1,036	1,273	843	1,052	2.36	3.28	1,989	3,447
North Willamette Valley	461	461	10,562	11,659	8,561	9,316	2.73	2.72	23,384	25,382
Rogue Valley ²	105	106	1,760	1,911	1,402	1,456	3.16	3.13	4,425	4,554
South Willamette Valley	84	92	1,385	1,655	1,075	1,223	2.50	2.72	2,688	3,329
Umpqua Valley	52	50	857	902	719	753	2.66	2.51	1,914	1,888
Total	770	792	15,600	17,400	12,600	13,800	2.73	2.80	34,400	38,600

¹ See www.oregonwine.org for growing area descriptions.

² Rogue Valley data includes Applegate Valley.

Wine grapes: Acreage changes and fruit not used or lost, as reported, by variety, Oregon, 2007 and 2006 totals ¹

Variety	New plantings	Removals	Harvested but not utilized	Not harvested	Fruit losses			
					To animals	To disease	To weather	All losses
					<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
	<i>Acres</i>	<i>Acres</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Cabernet Franc	21	-	-	-	2	1	11	14
Cabernet Sauvignon	52	17	1	6	8	14	28	50
Chardonnay	30	28	1	26	26	82	26	134
Gewurztraminer	5	-	7	1	7	4	5	16
Merlot	12	11	6	15	4	9	28	41
Muller Thurgau	9	6	-	21	1	24	2	27
Pinot Blanc	10	25	3	4	3	5	4	12
Pinot Gris	332	28	1	31	22	54	17	93
Pinot Noir	880	42	18	117	77	171	152	400
Sauvignon Blanc	7	-	-	1	-	9	1	10
Syrah	52	6	-	1	9	9	24	42
Tempranillo	8	1	-	2	1	4	3	8
Viognier	20	-	-	1	2	2	3	7
White Riesling	52	8	-	8	8	19	39	66
Zinfandel	2	2	-	1	1	1	30	32
All others	51	4	5	12	14	15	27	56
Total, 2007	1,543	178	42	247	185	423	400	1,008
Total, 2006	1,378	230	82	166	193	174	409	776

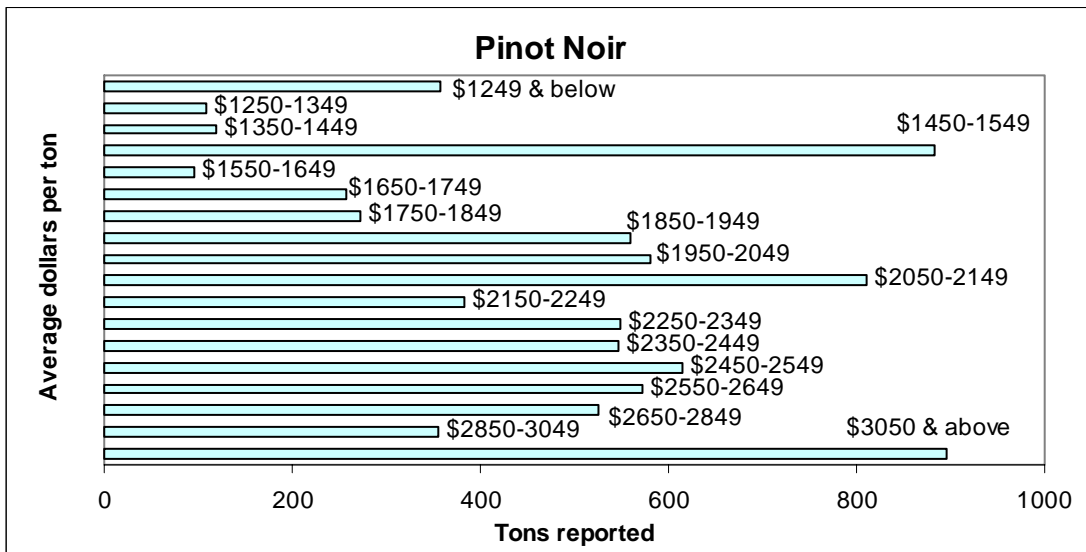
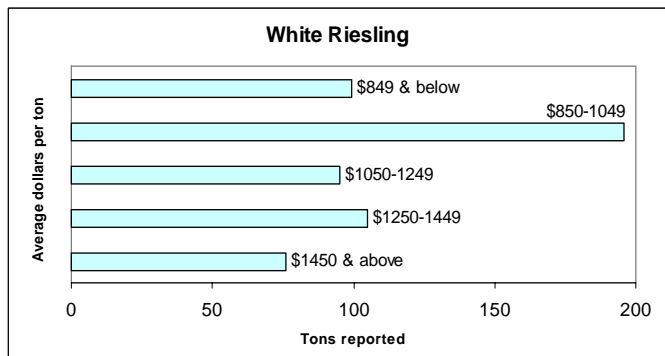
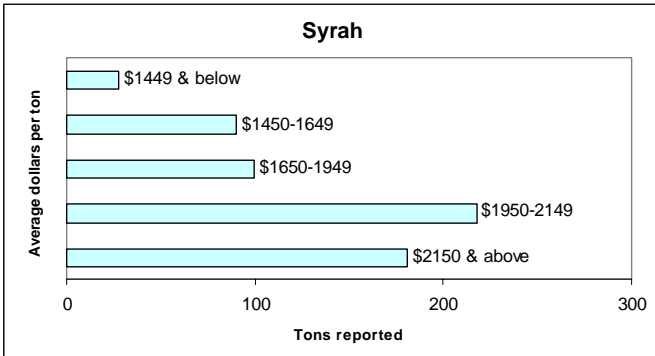
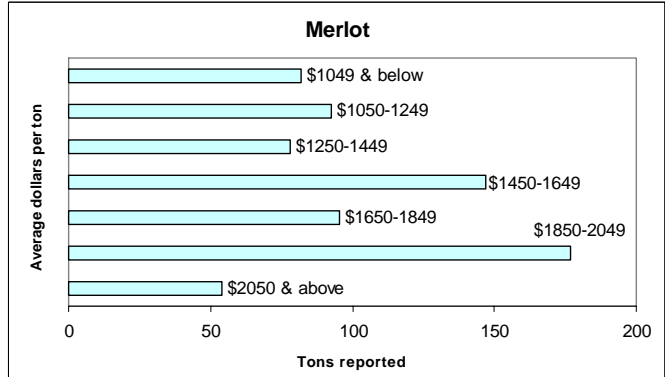
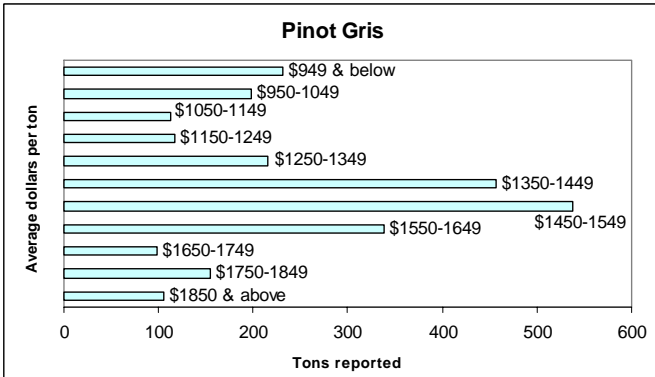
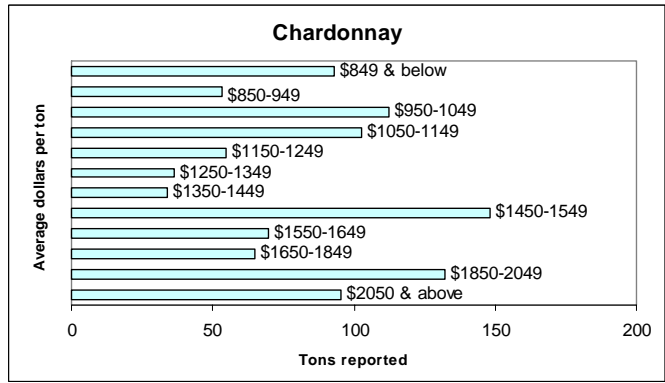
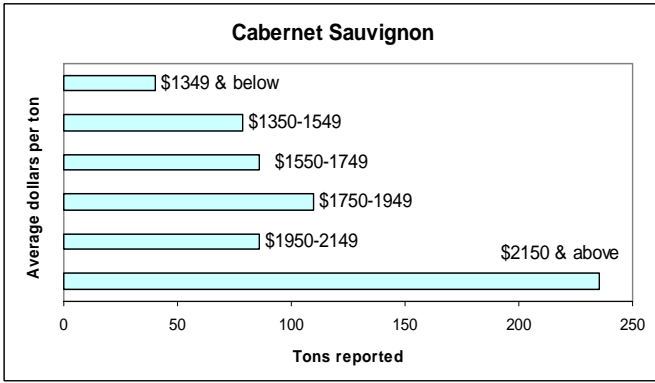
¹ Totals include only reported data. No estimates were made for missing or incomplete data.

Wine grapes: Use or sales, by destination and variety, Oregon, 2007 and 2006 totals

Variety	Estate, home use, and not utilized	Oregon	Washington	Other destinations	All uses
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Cabernet Franc	96	97	57	-	250
Cabernet Sauvignon	324	539	543	-	1,406
Chardonnay	1,111	1,083	18	6	2,218
Gewurztraminer	223	145	112	-	480
Merlot	312	608	267	-	1,187
Muller Thurgau	219	165	-	-	384
Pinot Blanc	280	255	-	-	535
Pinot Gris	3,037	3,077	222	-	6,336
Pinot Noir	10,625	9,576	16	151	20,368
Sauvignon Blanc	29	89	3	-	121
Syrah	269	557	243	-	1,069
Tempranillo	135	100	18	-	253
Viognier	95	207	28	-	330
White Riesling	773	511	843	19	2,146
Zinfandel	52	39	-	-	91
All others	559	644	223	-	1,426
Total, 2007	18,139	17,692	2,593	176	38,600
Total, 2006	15,853	15,864	2,344	339	34,400

Wine Grapes: Distribution of average prices, as reported by Oregon Vineyards, 2007

These are average prices reported by Oregon vineyards only and do not include reported prices paid by Oregon wineries.



Wineries: Number, crush, and cooerage, by area, Oregon, 2006-2007 ¹

Area	All wineries ²		Wineries crushing grapes		Wine grapes crushed		Total cooerage	
	2006	2007	2006	2007	2006	2007	2006	2007
	<i>Number</i>	<i>Number</i>	<i>Number</i>	<i>Number</i>	<i>Tons</i>	<i>Tons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>
Douglas Co.	21	24	13	14	1,017	969	405	452
Lane Co.	19	20	13	14	3,300	3,487	752	914
Marion Co.	16	17	10	12	1,930	2,315	343	416
Polk Co.	35	34	26	24	4,793	4,423	1,129	1,193
Washington Co.	28	26	21	19	3,241	3,977	802	977
Yamhill Co.	126	141	89	100	14,111	16,414	3,441	4,285
Other Willamette Valley ³	38	37	25	27	1,673	1,930	689	865
Rogue Valley ⁴	35	39	21	26	2,563	2,966	883	901
All others ⁵	32	32	18	18	672	519	297	297
Total	350	370	236	254	33,300	37,000	8,741	10,300

¹ Includes estimates for incomplete responses.

² Includes Growers Sales Privilege License holders (issued by the OLCC).

³ Benton, Clackamas, Linn, and Multnomah counties.

⁴ Jackson and Josephine counties.

⁵ Columbia, Coos, Clatsop, Deschutes, Gilliam, Grant, Hood River, Jefferson, Klamath, Lincoln, Tillamook, Umatilla, Union, and Wasco counties.

Wineries: Number, crush, and cooerage, by growing area, Oregon, 2006-2007 ¹

Growing area ²	All wineries ³		Wineries crushing grapes		Total wine grapes crushed		Total cooerage	
	2006	2007	2006	2007	2006	2007	2006	2007
	<i>Number</i>	<i>Number</i>	<i>Number</i>	<i>Number</i>	<i>Tons</i>	<i>Tons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>
Columbia River and at large	28	32	18	18	672	519	197	297
North Willamette Valley	224	233	155	166	25,008	27,861	6,029	7,496
Rogue Valley ⁴	35	39	21	26	2,563	2,966	883	901
South Willamette Valley	42	42	29	30	4,040	4,685	1,227	1,154
Umpqua Valley	21	24	13	14	1,017	969	405	452
Total	350	370	236	254	33,300	37,000	8,741	10,300

¹ Includes estimates for incomplete responses.

² See www.oregonwine.org for growing area descriptions.

³ Includes Growers Sales Privilege License holders (issued by the OLCC).

⁴ Rogue Valley data includes Applegate Valley.

Wineries: Crush by variety and area, 2007 and 2006 totals ^{1 2}

Area	Cabernet Sauvignon	Char-donnay	Gewurz-traminer	Merlot	Muller Thurgau	Pinot Gris	Pinot Noir	Syrah	Viognier ³	White Riesling	All others	All varieties	
												2007	2006
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Douglas Co.	52	57	37	59	22	76	273	78	18	68	229	969	1,017
Lane Co.	78	105	35	93	-	1,545	1,148	43	43	198	199	3,487	3,300
Marion Co.	9	115	20	19	22	399	1,073	14	11	369	264	2,315	1,930
Polk Co.	57	290	66	40	42	790	2,781	53	13	111	180	4,423	4,793
Washington	16	196	53	25	99	1,054	1,924	55	27	209	319	3,977	3,241
Yamhill Co.	183	963	84	323	197	1,660	11,272	272	88	256	1,116	16,414	14,111
Other Willamette Valley ⁴	84	79	12	76	2	291	1,107	71	31	42	135	1,930	1,673
Rogue Valley ⁵	258	245	120	284	-	398	681	179	148	292	361	2,966	2,563
All other ⁶	106	26	2	71	-	31	58	77	7	5	136	519	672
Total, 2007	843	2,076	429	990	384	6,244	20,317	842	386	1,550	2,939	37,000	-
Total, 2006	929	2,445	418	966	423	5,539	17,492	869	259	1,304	2,656	-	33,300
Case equivalent ⁷	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>
2007	53.1	130.8	27.0	62.4	24.2	393.5	1,280.5	53.1	24.3	97.7	185.2	2,331.9	-
2006	58.6	154.1	26.3	60.9	26.7	349.1	1,102.4	54.8	16.3	82.2	167.4	-	2,098.7

¹ Includes estimates for incomplete responses.

² There were 285 tons crushed for sparkling wine in 2007.

³ Viognier replaced Sauvignon Blanc in 2007.

⁴ Benton, Clackamas, Linn and Multnomah counties.

⁵ Jackson and Josephine counties.

⁶ Columbia, Coos, Clatsop, Deschutes, Gilliam, Grant, Hood River, Jefferson, Klamath, Lincoln, Tillamook, Umatilla, Union, and Wasco counties.

⁷ Equivalent cases of wine production equals tons crushed times 150 gallons per ton divided by 2.38 gallons per case.

Wineries: Crush by type of acquisition and area, Oregon, 2007 and 2006 totals ¹

Area	Estate grown	Purchased	Custom crush	All crush, 2007	All crush, 2006
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Douglas Co.	391	485	93	969	1,017
Lane Co.	1,140	2,006	341	3,487	3,300
Marion Co.	1,238	1,059	18	2,315	1,930
Polk Co.	1,866	1,604	953	4,423	4,793
Washington Co.	2,341	1,392	244	3,977	3,241
Yamhill Co.	7,098	5,818	3,498	16,414	14,111
Other Willamette Valley ²	907	993	30	1,930	1,673
Rogue Valley ³	1,984	782	200	2,966	2,563
All others ⁴	348	85	86	519	672
Total, 2007	17,313	14,224	5,463	37,000	-
Total, 2006	15,485	11,789	6,026	-	33,300

¹ Includes estimates for incomplete responses.

² Benton, Clackamas, Linn, and Multnomah counties.

³ Jackson and Josephine counties.

⁴ Columbia, Coos, Clatsop, Deschutes, Gilliam, Grant, Hood River, Jefferson, Klamath, Lincoln, Tillamook, Umatilla, Union, and Wasco counties.

Wineries: Crush, by origin and variety, Oregon, 2006-2007 ¹

Variety	Oregon						Grown in other states		All crush	
	Estate grown		Other Oregon grown		All Oregon grown		2006	2007	2006	2007
	2006	2007	2006	2007	2006	2007				
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Cabernet Franc	93	85	97	89	190	174	110	83	300	257
Cabernet Sauvignon	269	319	398	353	667	672	262	171	929	843
Chardonnay	1,024	1,080	1,369	914	2,393	1,994	52	82	2,445	2,076
Gewurztraminer	233	214	167	215	400	429	18	-	418	429
Merlot	292	297	593	612	885	909	81	81	966	990
Muller Thurgau	243	220	180	164	423	384	-	-	423	384
Pinot Blanc	234	271	396	304	630	575	-	-	630	575
Pinot Gris	2,486	2,951	3,042	3,289	5,528	6,240	11	4	5,539	6,244
Pinot Noir	8,855	10,061	8,621	10,230	17,476	20,291	16	26	17,492	20,317
Sauvignon Blanc	24	21	84	81	108	102	-	-	108	102
Syrah	280	261	481	456	761	717	108	125	869	842
Tempranillo	88	128	74	58	162	186	-	-	162	186
Viognier	63	89	151	279	214	368	45	18	259	386
White Riesling	840	762	422	628	1,262	1,390	42	160	1,304	1,550
Zinfandel	65	50	66	70	131	120	11	39	142	159
All others	396	504	697	926	1,093	1,430	221	230	1,314	1,660
Total	15,485	17,313	16,838	18,668	32,323	35,981	977	1,019	33,300	37,000

¹ Includes estimates for incomplete responses.

Wineries: Oregon non-grape wine production, 2006 - 2007

Variety	2006	2007
	<i>Gallons</i>	<i>Gallons</i>
Blackberry	2,495	1,975
Blueberry	591	807
Boysenberry	516	502
Cherry	1,073	1,079
Cranberry	5,769	9,289
Loganberry	2,441	3,012
Marionberry	8,169	9,416
Pear	4,632	2,945
Raspberry	6,910	7,469
Rhubarb	704	897
Strawberry	339	332
Other ¹	12,104	15,580
Total	45,743	53,303

¹ Includes apricots, currant, honey, peach, pineapple, plum, and fruit blends.

Wineries: Inventory by vintage, variety, and wine type, Oregon, January 1, 2008^{1 2}

Variety and wine type	Bottled inventory by vintage ³					Bulk inventory by vintage				
	2007 Vintage	2006 Vintage	2005 and earlier Vintages	Total	Share of total	2007 Vintage	2006 Vintage	2005 and earlier Vintages	Total	Share of total
	<i>1,000 cases</i>	<i>1,000 cases</i>	<i>1,000 cases</i>	<i>1,000 cases</i>	<i>Percent</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>Percent</i>
Cabernet Franc	-	5.0	9.6	14.6	1.1	30.5	21.9	9.0	61.4	0.9
Cabernet Sauvignon	1.0	10.7	34.8	46.5	3.6	115.5	93.3	40.3	249.1	3.6
Chardonnay	0.4	45.3	23.1	68.8	5.4	316.0	46.6	10.7	373.4	5.4
Gewurztraminer	0.6	13.1	9.4	23.2	1.8	61.0	8.0	1.9	70.8	1.0
Merlot	0.2	7.5	20.4	28.1	2.2	124.9	57.2	19.3	201.4	2.9
Muller Thurgau	1.1	16.3	2.3	19.7	1.5	53.8	4.6	0.5	58.8	0.8
Pinot Blanc	0.6	13.8	8.0	22.4	1.8	81.0	4.0	0.5	85.6	1.2
Pinot Gris	8.1	106.6	11.5	126.2	9.9	1,108.2	25.4	1.0	1,134.6	16.3
Pinot Noir	39.3	502.3	182.3	724.0	56.7	3,210.7	401.9	16.6	3,629.3	52.1
Sauvignon Blanc	-	1.8	0.4	2.3	0.2	14.9	-	3.1	18.0	0.3
Syrah	0.2	7.9	14.6	22.7	1.8	123.8	65.4	5.2	194.4	2.8
Tempranillo	-	1.0	2.0	3.0	0.2	31.3	16.1	1.0	48.4	0.7
Viognier	-	5.2	1.2	6.4	0.5	56.3	1.8	0.6	58.7	0.8
White Riesling	1.1	28.1	5.2	34.4	2.7	247.0	27.9	-	274.9	3.9
Zinfandel	0.3	3.5	3.2	7.0	0.5	21.0	6.0	-	27.0	0.4
Red blends	2.1	21.0	14.8	37.9	3.0	56.5	51.7	8.2	116.4	1.7
White blends	1.2	9.2	1.5	11.8	0.9	25.6	0.7	-	26.3	0.4
Rose and Blush blends	1.1	7.6	1.0	9.7	0.8	39.9	0.7	0.2	40.8	0.6
Other still wines	5.4	18.1	13.3	36.8	2.9	242.0	42.2	5.4	289.6	4.2
All sparkling wines	0.2	3.5	27.5	31.1	2.4	5.7	3.2	1.5	10.4	0.1
Total⁴	62.8	827.6	386.1	1,276.5	100.0	5,965.8	878.7	124.8	6,969.3	100.0

¹ Includes estimates for incomplete responses.

² Includes bonded and tax-paid inventory owned by Oregon wineries.

³ One case is equivalent to nine liters.

⁴ Totals may not add due to rounding.

Wineries: Sales, by variety and wine type, Oregon, 2006-2007¹

Variety and wine type	2006			2007		
	Case sales	Share of total case sales ²	Bulk sales	Case sales	Share of total case sales ²	Bulk sales
	<i>Cases</i>	<i>Percent</i>	<i>Gallons</i>	<i>Cases</i>	<i>Percent</i>	<i>Gallons</i>
Still wines:		-			-	
Cabernet Franc	2,091	0.1	953	2,954	0.2	755
Cabernet Sauvignon	19,902	1.2	9,177	17,716	1.0	534
Chardonnay	96,435	5.9	7,644	83,944	4.9	8,269
Gewurztraminer	11,519	0.7	-	10,338	0.6	375
Merlot	36,482	2.2	419	26,259	1.5	5,362
Muller Thurgau	11,052	0.7	165	8,970	0.5	-
Pinot Blanc	19,869	1.2	17,524	18,961	1.1	9,800
Pinot Gris	278,434	17.1	68,554	310,231	18.1	14,558
Pinot Noir	810,950	49.8	286,918	854,536	49.9	162,746
Sauvignon Blanc	2,893	0.2	-	3,283	0.2	-
Syrah	19,914	1.2	5,749	18,937	1.1	1,629
Tempranillo	3,527	0.2	299	4,818	0.3	876
Viognier	6,741	0.4	2,238	7,184	0.4	349
White Riesling	74,254	4.6	1,883	72,745	4.3	1,832
Zinfandel	4,227	0.3	-	4,575	0.3	-
Red blends	57,078	3.5	-	78,098	4.6	5,578
White blends	56,343	3.5	-	62,560	3.7	-
Blush blends	25,336	1.6	860	24,093	1.4	-
Other still wines	74,103	4.6	9,185	85,604	5.0	-
All sparkling wines	17,458	1.1	-	15,726	0.9	-
Total cases	1,628,608	100.0	411,568	1,711,532	100.0	212,663
Total dollars	189,693,700	-	-	207,754,400	-	-

¹ Includes estimates for incomplete responses.

² Share of total represents the percentage of case sales only.

Wineries: Sales by destination, domestic sales, Oregon, 2006-2007

Year	Direct to consumers			Sales to distributors, retailers, and restaurants					All domestic sales
	Wineries or tasting rooms	Wine clubs, events, or online sales ¹	All direct sales	Oregon	Washington	New York	California	Other US	
	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>
2007	241,710	100,194	341,904	404,172	119,866	65,157	110,950	625,735	1,667,784
2006	197,639	105,619	303,258	398,911	122,503	64,832	114,982	585,871	1,590,357

¹ Also includes wine festivals and all other direct consumer sales.

Wineries: Sales by destination, export sales by variety and wine type, Oregon, 2007 totals ¹

Variety and wine type	Canada	Japan	Korea	All other Asia	United Kingdom	Caribbean Islands ²	Scandinavia ³	All other destinations	All export sales	
									2007	2006
	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>
Chardonnay	256	650	28	-	120	15	5	203	1,277	972
Merlot	15	151	-	-	-	-	56	1	223	150
Pinot Blanc	86	80	-	5	35	-	15	33	254	310
Pinot Gris	2,350	554	112	76	424	518	191	342	4,567	4,214
Pinot Noir	9,840	2,577	2,648	547	2,068	2,446	599	2,602	23,327	20,012
Syrah	38	79	-	-	-	-	-	-	117	115
White Riesling	7	157	-	5	20	-	-	9	198	86
Red blends	1,042	1,037	28	14	34	211	274	27	2,667	2,044
White blends	2,039	1,267	-	14	41	301	224	52	3,938	3,100
All others	251	6,812	15	7	35	40	-	20	7,180	7,248
Total, 2007	15,924	13,364	2,831	668	2,777	3,531	1,364	3,289	43,748	
Total, 2006	14,672	12,917	2,141	337	2,052	2,855	-	3,277		38,251

¹ Includes estimates for incomplete responses.

² Includes the Greater and Lesser Antilles and other outlying areas of the Caribbean Sea.

³ Not estimated in 2006.

Wine grapes: Price per ton, by selected variety and area, Oregon, 2006-2007 ^{1 2}

Variety	Columbia River		North Willamette Valley		Rogue Valley		South Willamette Valley		Umpqua Valley	
	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007
	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>
Cabernet Sauvignon	1,940	1,950	-	-	1,560	1,820	-	-	1,800	1,870
Chardonnay	1,200	1,270	1,360	1,420	1,070	1,060	1,230	1,270	780	820
Merlot	1,570	1,760	-	-	1,020	1,460	-	-	1,690	1,670
Pinot Gris	-	-	1,360	1,370	1,320	1,280	1,330	1,360	1,320	1,410
Pinot Noir	1,680	1,700	2,220	2,310	1,490	1,480	1,950	2,230	1,580	1,990
White Riesling	1,090	1,090	1,110	1,120	1,040	1,040	1,060	1,070	1,000	990

¹ Selected varieties include those with the largest harvest acreages. Dashes represent insufficient data.

² Price per ton is a weighted average of prices received by Oregon grape growers and prices paid by Oregon wineries.

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 Oregon Wine Growers Association
 Oregon Department of Agriculture